

Pharrell Williams sparks joy with his first Louis Vuitton Men's Wear Collection

It was a star studded show as musician and producer Pharrell Williams released his first Louis Vuitton men's wear collection as creative director.



Source: NASA/Joel Kowsky, Public domain, via Wikimedia Commons.

Beyonce, Jay Z, Kim Kardashian, Zendaya and Naomi Campbell were some of the A-listers spotted in the Parisian crowd.

Following the tragic passing of Louis Vuitton's former artistic director for menswear and Off-White founder Virgil Abloh in 2021, the prestigious position was filled by Williams.

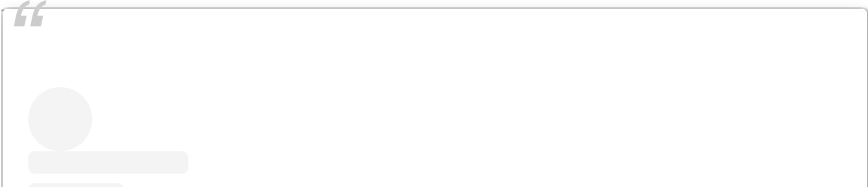
This appointment marks Williams as the second Black American to lead a European luxury fashion brand, following in the footsteps of Abloh.



Pharrell Williams takes the reins as Louis Vuitton's new men's creative director
15 Feb 2023

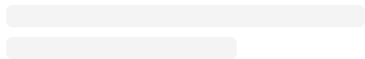


Here are some of the highlights:





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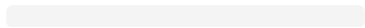
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